Hancocks Menswear Crowned Great Big Small Business of the Year 2023 at the GBSA Awards

Hancocks Menswear, a beloved local men's clothing shop on Freeman Street, Grimsby, been named the "Great Big Small Business of the Year 2023" at the prestigious awards ceremony held on Friday 4th October at Grimsby Town Hall. This coveted recognition underscores the shop's commitment to exceptional service, quality products, and its family centred role in the local community.

The Great Big Small Business Awards are an annual celebration of local businesses, organised by E-Factor, recognising outstanding achievements, innovation, and contributions to their respective communities. Hancock & Sons stood out as the epitome of a thriving small business, demonstrating exceptional dedication to serving its customers while promoting a sense of community spirit.

Hancocks Menswear, founded over 20 years ago, has been a trusted name in men's fashion, offering a wide range of high-quality clothing, from bespoke suits and formal wear to casual attire, including a whole section dedicated to suit hire. The shop's commitment to providing customers with the best in fashion, its family values, paired with excellent customer service, is a testament to its success.

"We are absolutely thrilled to be named the Great Big Small Business of the Year," said John Hancock, the owner of Hancock Menswear. "This award is a recognition of the hard work and passion that our team puts into providing our customers with the finest clothing and the best shopping experience possible. We owe this achievement to our loyal customers, dedicated staff, and the local community for their unwavering support. I am proud to operate a family run business in Grimsby and continue to build upon our reputation to bring customers to the area. I would like to thank Mark Webb and the E-Factor team for their devotion to the business community in Northern Lincolnshire and for to continued unwavering support."

The GBSA Awards were organised by E-Factor and were the finale of the GBSB Festival week. A huge celebration of the areas businesses that make up the backbone of our local economy.